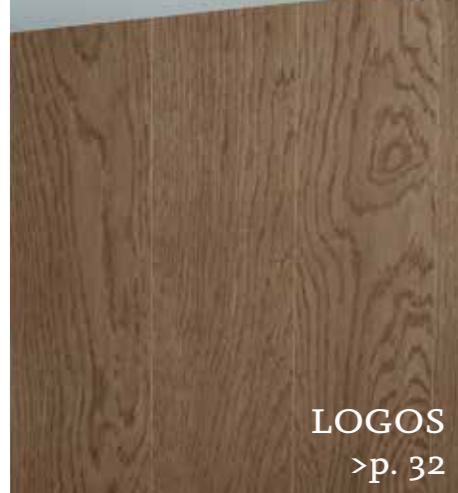


17K

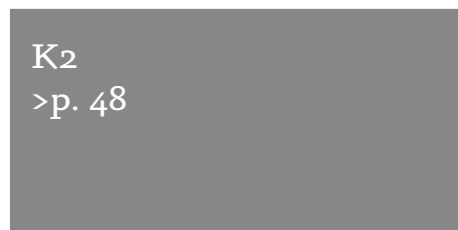
novità
CERSAIE



LOGOS
>p. 32



e.DESIGN
>p. 12



K2
>p. 48



e.LUX
>p. 4

SUITE
>p. 40



PULSE
>p. 24

7

nuove collezioni

New Collections . Nouvelles Collections . Neue Kollektionen . Nuevas Colecciones

34
colori

Colours . Coloris . Farben . Colores

14

formati

Sizes . Formats . Formate . Formatos

ELEMENTS

Elements, mix of souls

Three inspirations,
a unique project.

“Studiato per soddisfare esigenze progettuali all'avanguardia, Elements è il progetto completo di Keope che unisce in un'armonica sinergia di nuances tre collezioni dall'ispirazione materica diversa. Tre superfici moderne ed estremamente versatili, uniche nella loro essenza, ma perfettamente integrabili tra loro”.

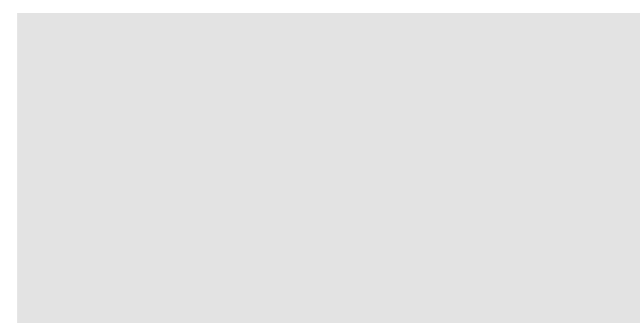
“Elements, designed to meet cutting-edge design requirements, is Keope's complete project which combines three collections inspired by various material in a harmonious synergy of nuances. Three modern and extremely versatile surfaces, unique in their essence, but perfectly integrated with one another”.

NATURAL

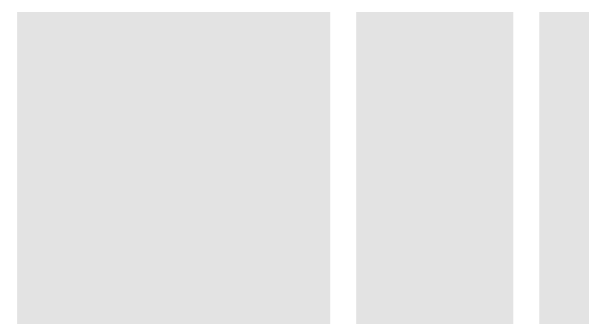


20x120 25x21,6

LUX



120x240

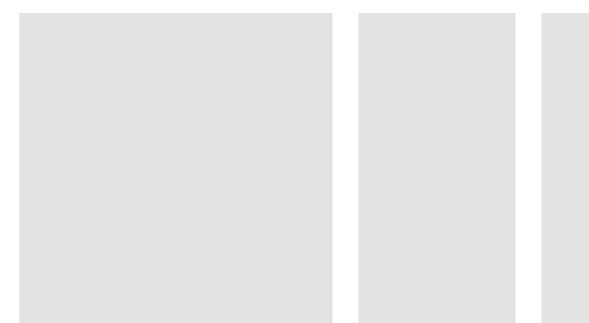


120x120 60x120 20x120



60x60 30x60 25x21,6

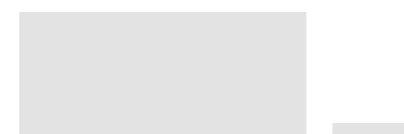
DESIGN



120x120 60x120 20x120



60x60 30x60 25x21,6



50x110 7,5x30

NATURAL



IVORY

LUX



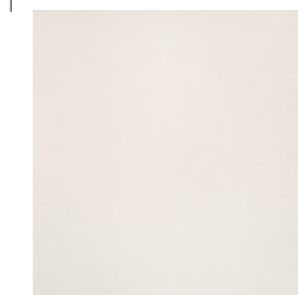
CALACATTA GOLD

NOVITA



CREMA BEIGE

DESIGN

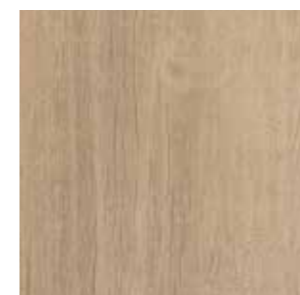


WHITE

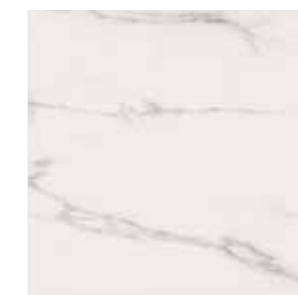
NOVITA



BEIGE



SAND



LINCOLN

NOVITA



SILVER GREY



BLACK

NOVITA



TAUPE



BROWN



GRIGIO IMPERIALE

NOVITA



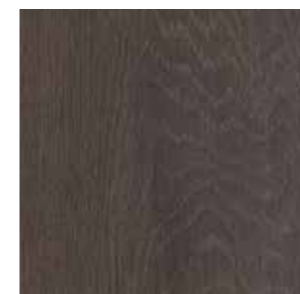
EMPERADOR



SILVER



GREY



DARK



CALACATTA



PORT LAURENT



IVORY

> *elements* LUX



elements LUX lincoln lapp rt 120x120 . 48"x48"



elements LUX lincoln lapp rt 120x120 . 48"x48"



elements **LUX** calacatta gold lapp rt 120x120 . 48"x48"
elements **DESIGN** grey 3D nat rt 50x110 . 20"x44"

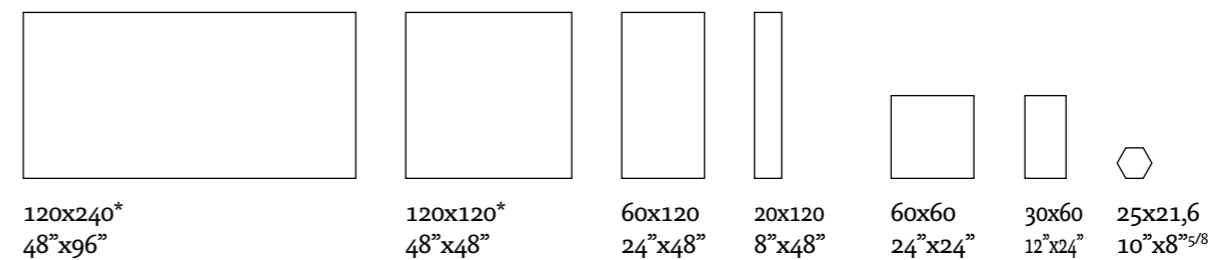
GRES PORCELLANATO
Porcelain stoneware . Grès cérame
Feinsteinzeug . Gres porcelánico

NATURALE
Natural . Naturel
Naturbelassen . Natural

NATURALE RETTIFICATO
Natural Rectified . Naturel Rectifié
Naturbelassen Rektifiziert . Natural Rectificado

LAPPATO RETTIFICATO
Lapped Rectified . Lappato Rectifié
Geläpft Rektifiziert . Lappato Rectificado

FORMATI / Sizes . Formats . Formate . Formatos



*Misura Nominale - Nominal Size: 1195x2390 mm - 1195x1195 mm
Gamma dettagliata a pagina 55 - Detailed range on page 55

COLORI / colours . Couleurs . Farben . Colores



Lux Calacatta Gold



Lux Grigio Imperiale



Lux Lincoln



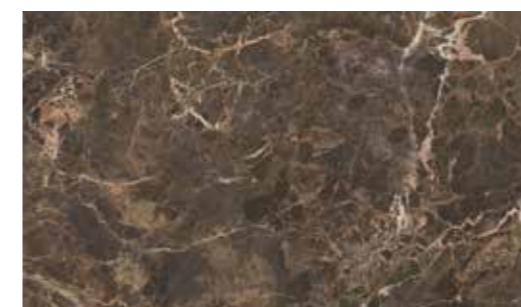
Lux Crema Beige



Lux Calacatta



Lux Silver Grey



Lux Emperador

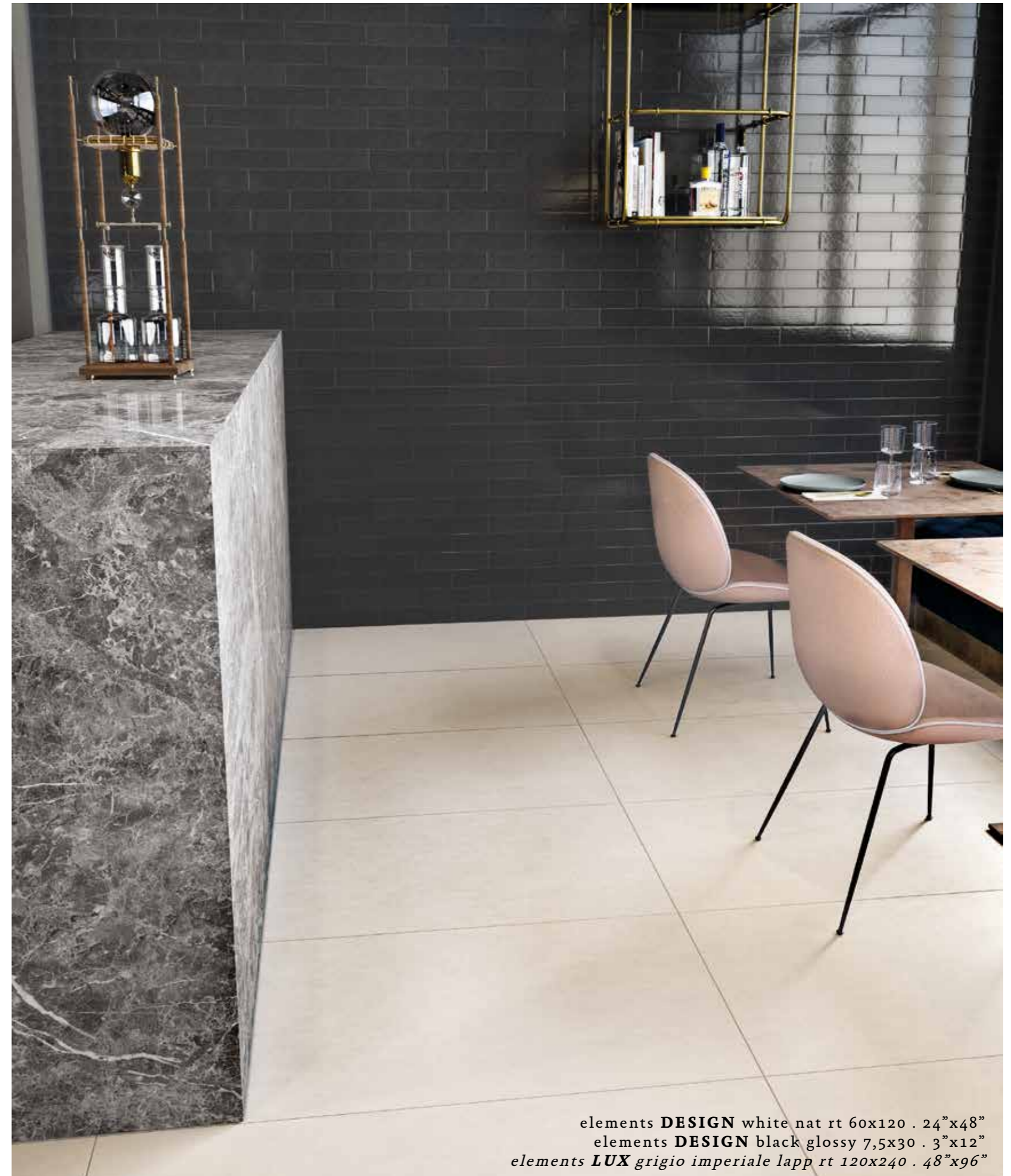
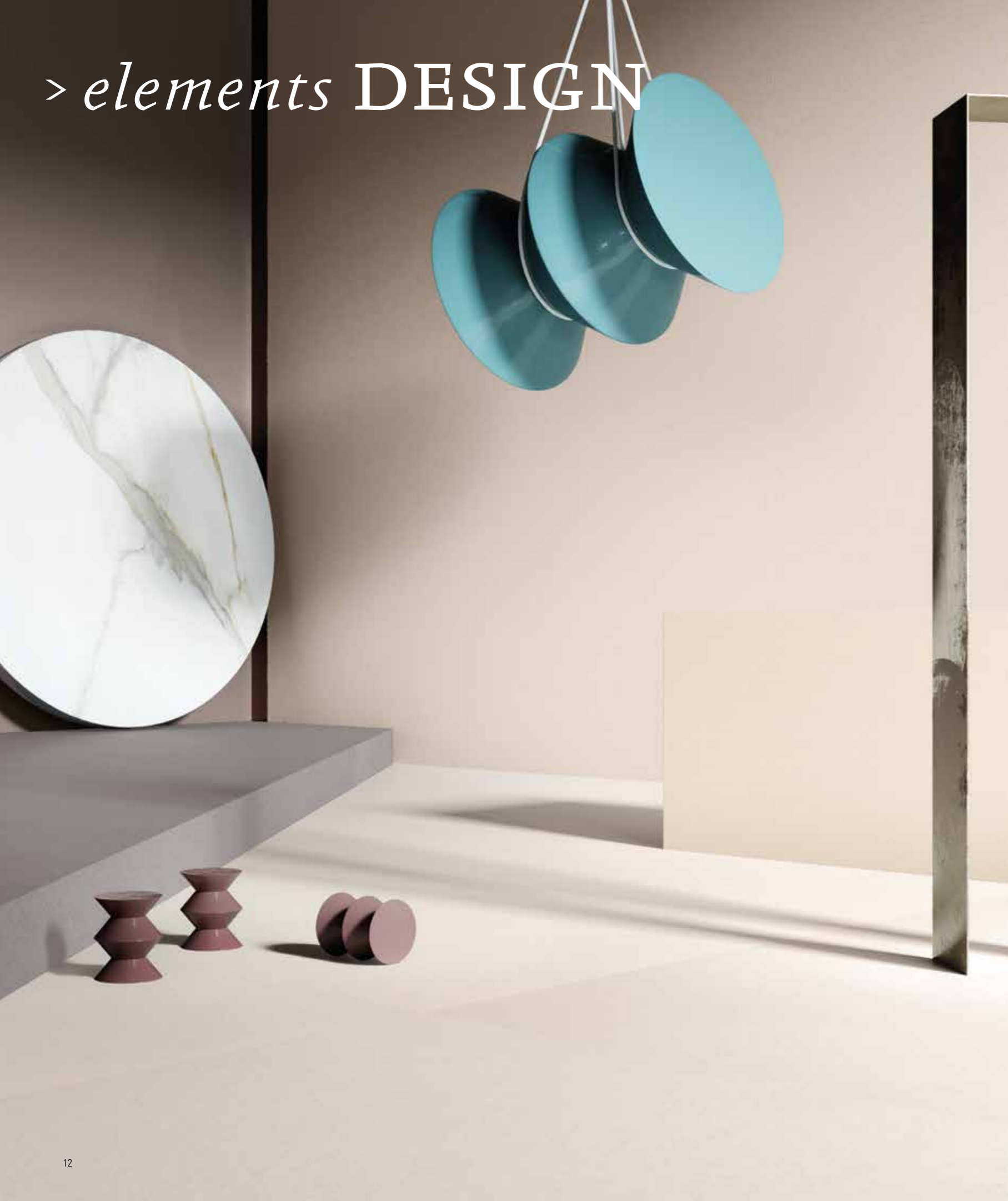


Lux Port Laurent



elements LUX grigio imperiale lapp rt 60x120 . 24" x 48"

> *elements* DESIGN



elements **DESIGN** white nat rt 60x120 . 24"x48"
elements **DESIGN** black glossy 7,5x30 . 3"x12"
elements **LUX** grigio imperiale lapp rt 120x240 . 48"x96"



elements **DESIGN** white nat rt 60x120 . 24"x48"
elements **DESIGN** black glossy 7,5x30 . 3"x12"
elements **LUX** grigio imperiale lapp rt 120x240 . 48"x96"



elements **DESIGN** black nat rt 120x120 . 48"x48"
elements **LUX** calacatta lapp rt 120x240 . 48"x96"



elements **DESIGN** black nat rt 120x120 . 48"x48"



elements DESIGN white nat rt 120x120 . 48"x48"
elements DESIGN silver 3D nat rt 50x110 . 20"x44"

elements
DESIGN > 3D



elements **DESIGN** taupe 3D nat rt 50x110 . 20" x44"

elements
DESIGN > 7,5x30



elements **DESIGN** ivory glossy 7,5x30 . 3"x12"

elements **DESIGN**

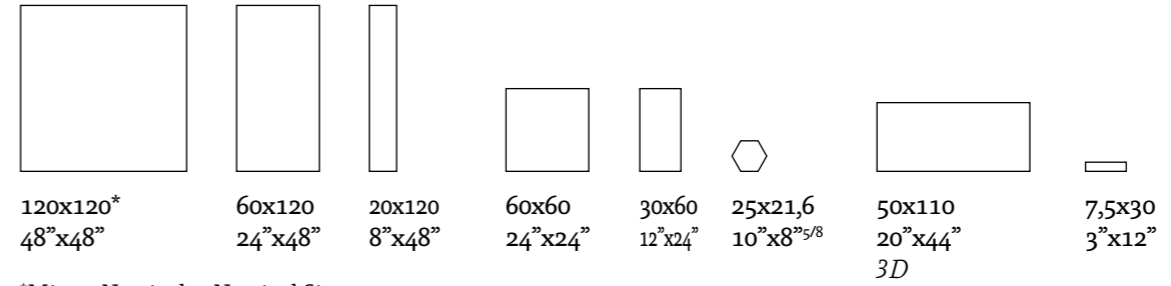
GRES PORCELLANATO
Porcelain stoneware . Grès cérame
Feinsteinzeug . Gres porcelánico

NATURALE
Natural . Naturel
Naturbelassen . Natural

NATURALE RETTIFICATO
Natural Rectified . Naturel Rectifié
Naturbelassen Rektifiziert . Natural Rectificado

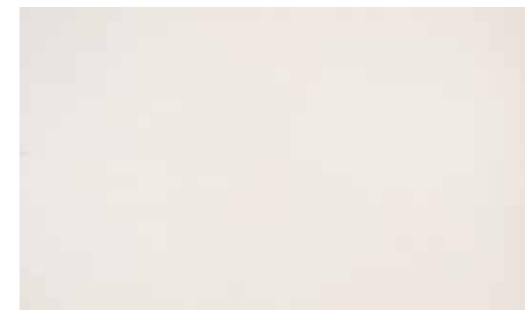
GLOSSY

FORMATI / Sizes . Formats . Formate . Formatos

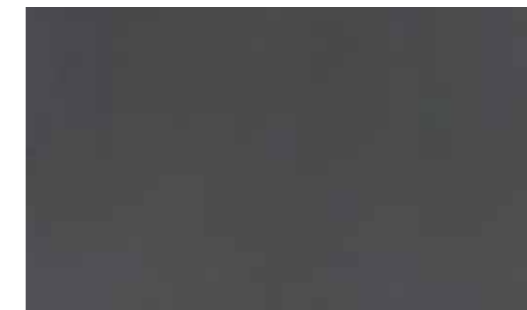


*Misura Nominale - Nominal Size: 1195x1195 mm
Gamma dettagliata a pagina 55 - Detailed range on page 55

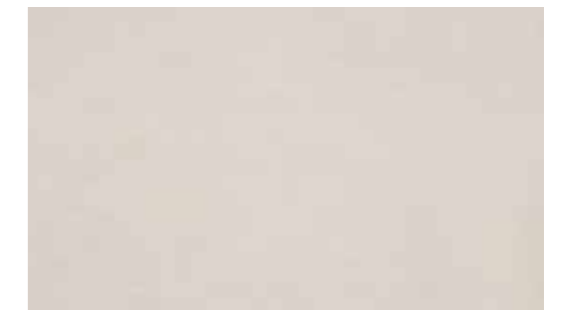
COLORI / colours . Couleurs . Farben . Colores



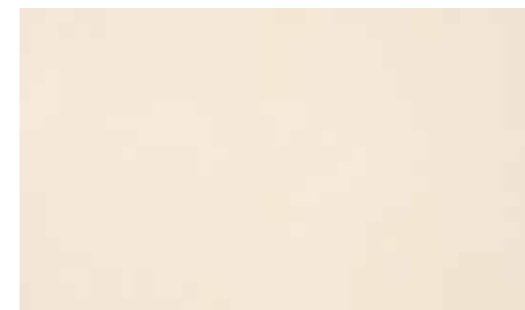
Design White



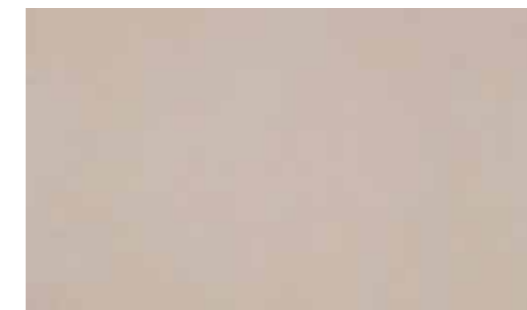
Design Black



Design Silver



Design Ivory



Design Beige



Design Taupe



Design Grey

> PULSE



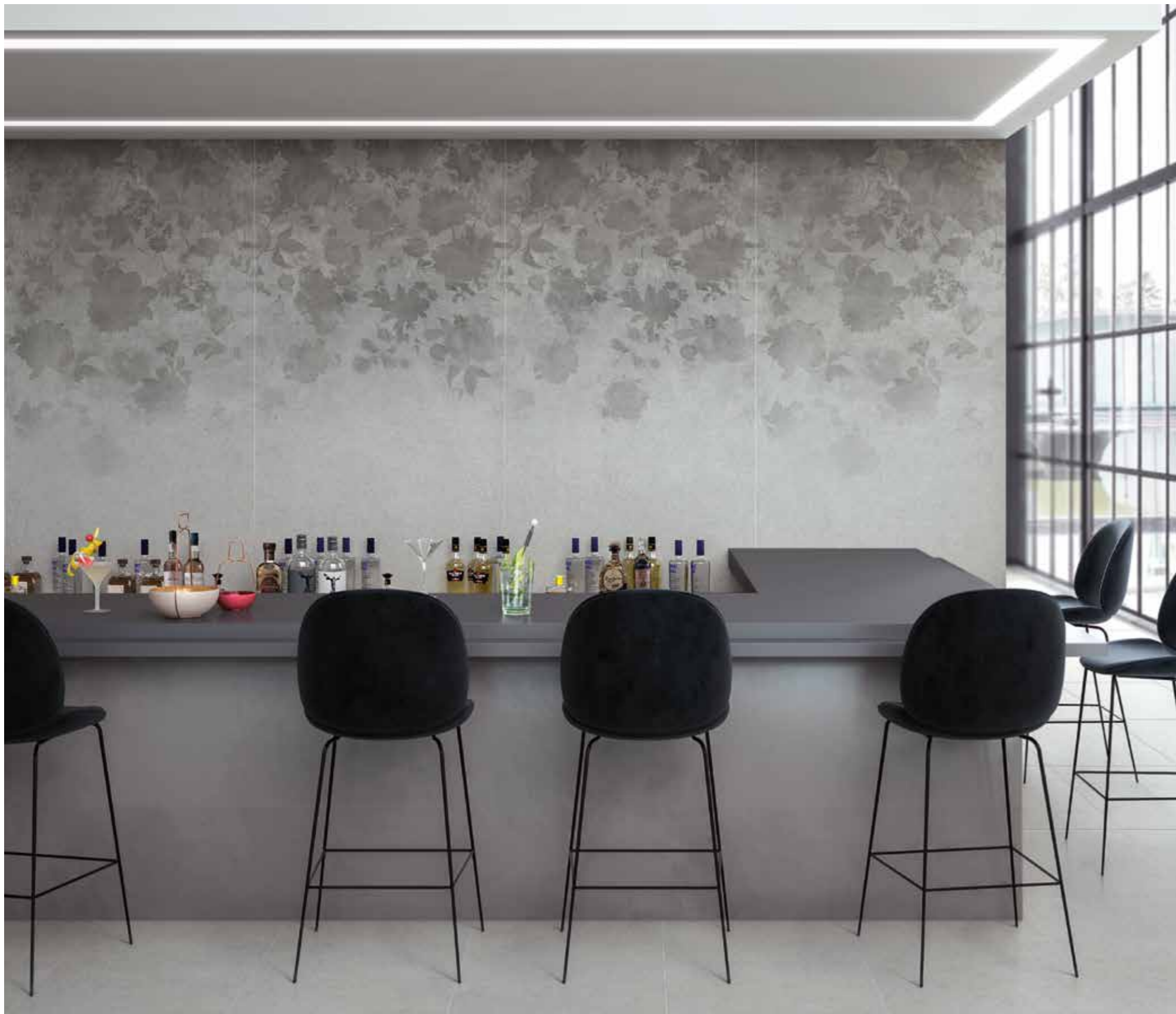
PULSE silver nat rt 120x120 . 48"x48"
PULSE silver nat rt 60x120 . 24"x48"
PULSE bloom silver nat rt 120x240 . 48"x96"



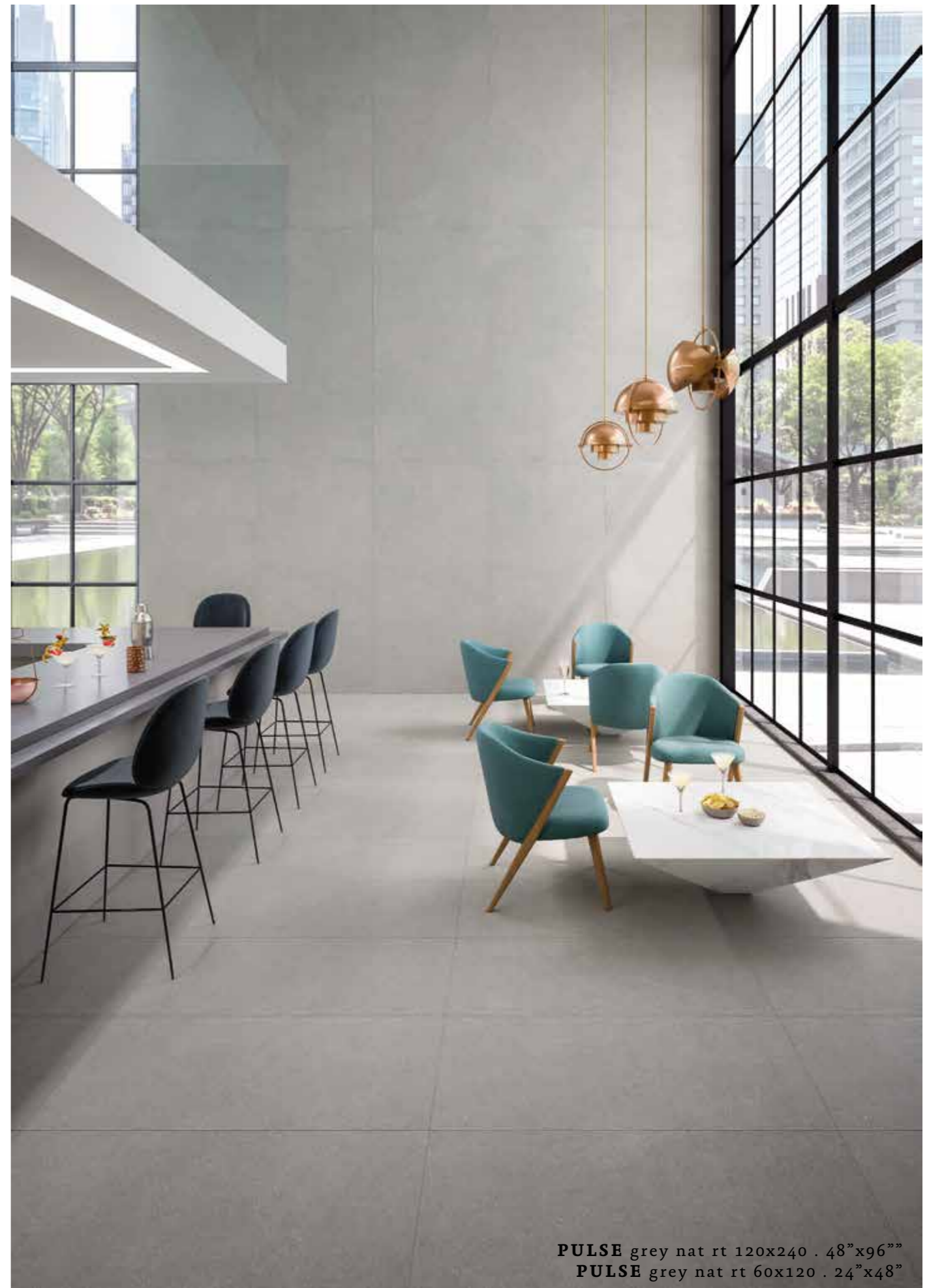
PULSE beige nat rt 60x120 . 24"x48"



PULSE beige nat rt 120x120 . 48"x48"



PULSE grey nat rt 60x120 . 24"x48"
PULSE bloom grey nat rt 120x240 . 48"x96"



PULSE grey nat rt 120x240 . 48"x96"
PULSE grey nat rt 60x120 . 24"x48"

PULSE

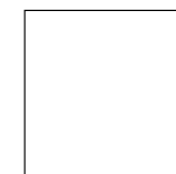
NATURALE RETTIFICATO
Natural Rectified . Naturel Rectifié
Naturbelassen Rektifiziert . Natural Rectificado

GRES PORCELLANATO
Porcelain stoneware . Grès cérame
Feinsteinzeug . Gres porcelánico

FORMATI / Sizes . Formats . Formate . Formatos



120x240*
48"x96"



120x120*
48"x48"



60x120
24"x48"



30x120
12"x48"



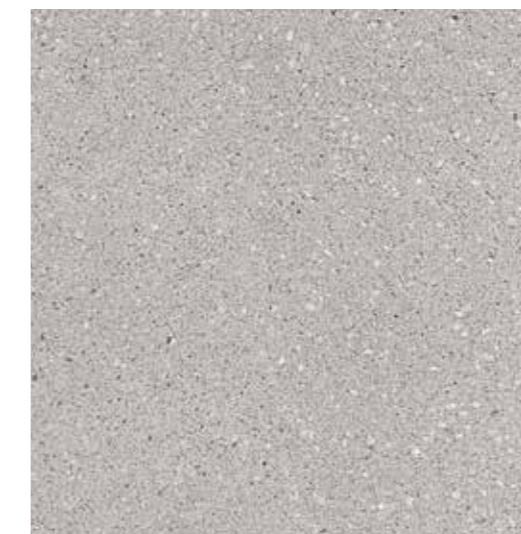
60x60
24"x24"

*Misura Nominale - Nominal Size: 1195x1195 mm
Gamma dettagliata a pagina 56 - Detailed range on page 56

COLORI / colours . Couleurs . Farben . Colores



Pulse Pearl



Pulse Silver



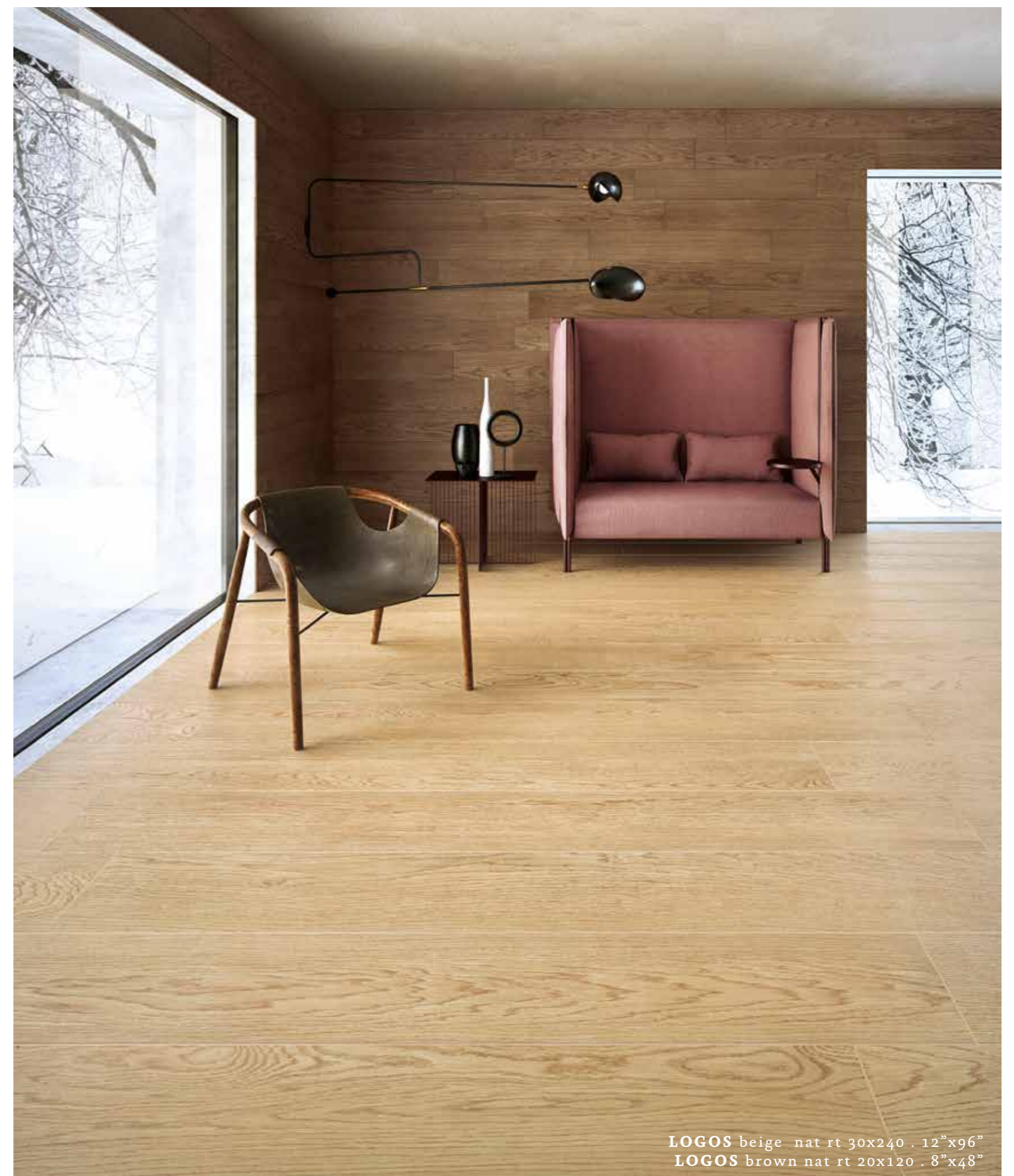
Pulse Grey



Pulse Beige

PULSE pearl nat rt 60x120 . 24"x48"
PULSE pearl nat rt 30x120 . 12"x48"

> LOGOS



LOGOS beige nat rt 30x240 . 12"x96"
LOGOS brown nat rt 20x120 . 8"x48"



LOGOS ivory nat rt 20x120 . 8"x48"





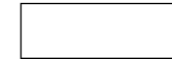
LOGOS taupe nat rt 20x120 . 8"x48"

GRES PORCELLANATO
 Porcelain stoneware . Grès cérame
 Feinsteinzeug . Gres porcelánico

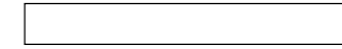
NATURALE RETTIFICATO
 Natural Rectified . Naturel Rectifié
 Naturbelassen Rektifiziert . Natural Rectificado

STRUTTURATO RETTIFICATO
 Textured Rectified . Structuré Rectifié
 Strukturiert Rektifiziert . Estructurado Rectificado

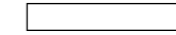
FORMATI / Sizes . Formats . Formate . Formatos



40x120 K2
 16" x 48"
 sp. 20mm



30x240
 12" x 96"



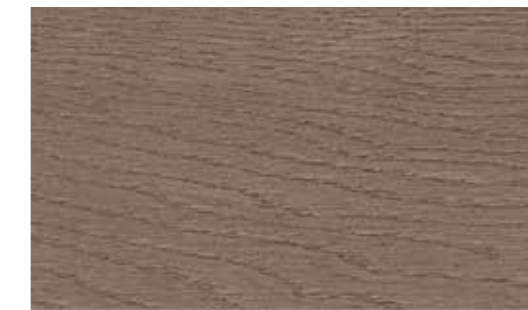
20x120
 8" x 48"

Gamma dettagliata a pagina 56 - Detailed range on page 56

COLORI / colours . Couleurs . Farben . Colores



Logos Ivory



Logos Taupe



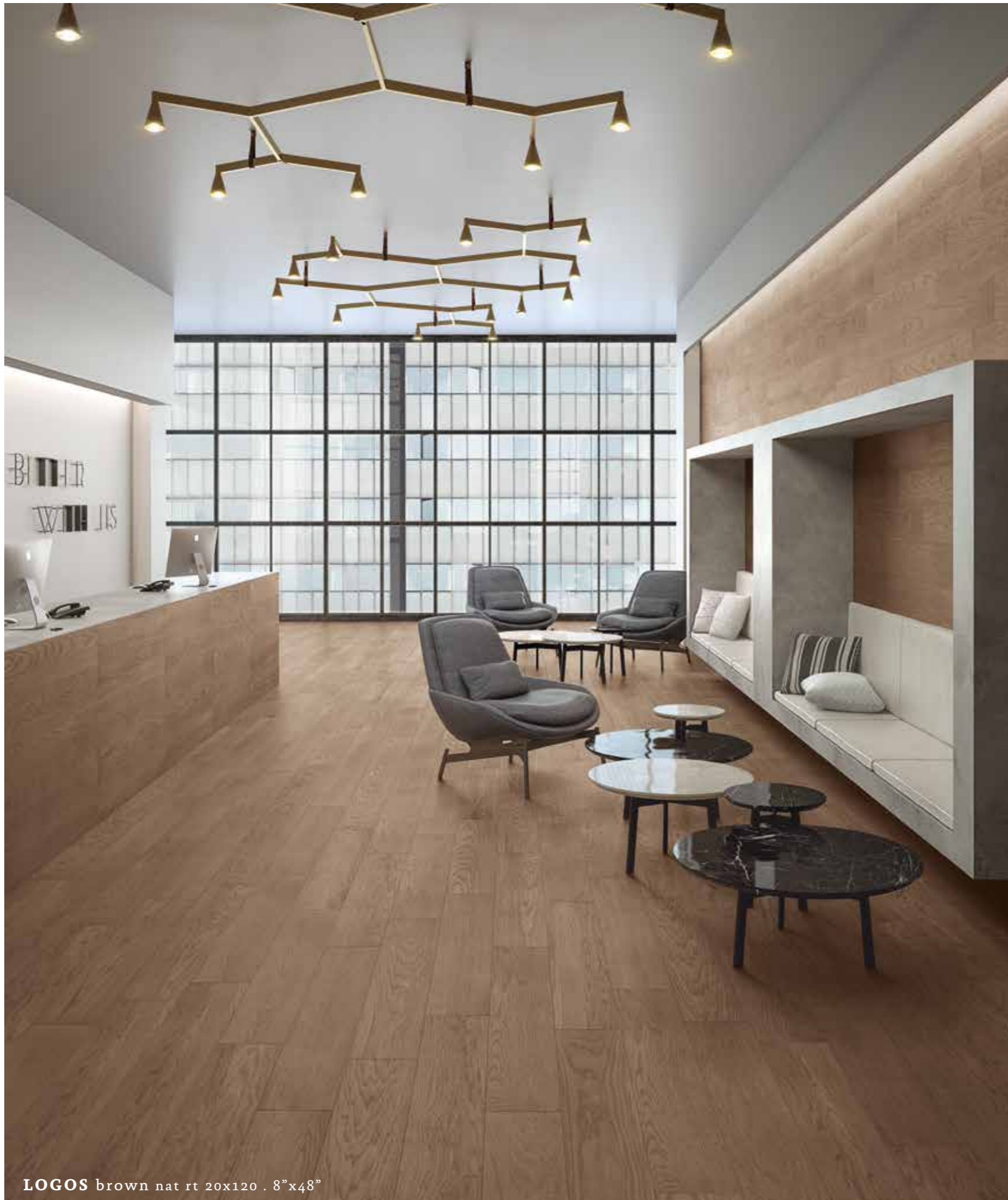
Logos Beige



Logos Brown

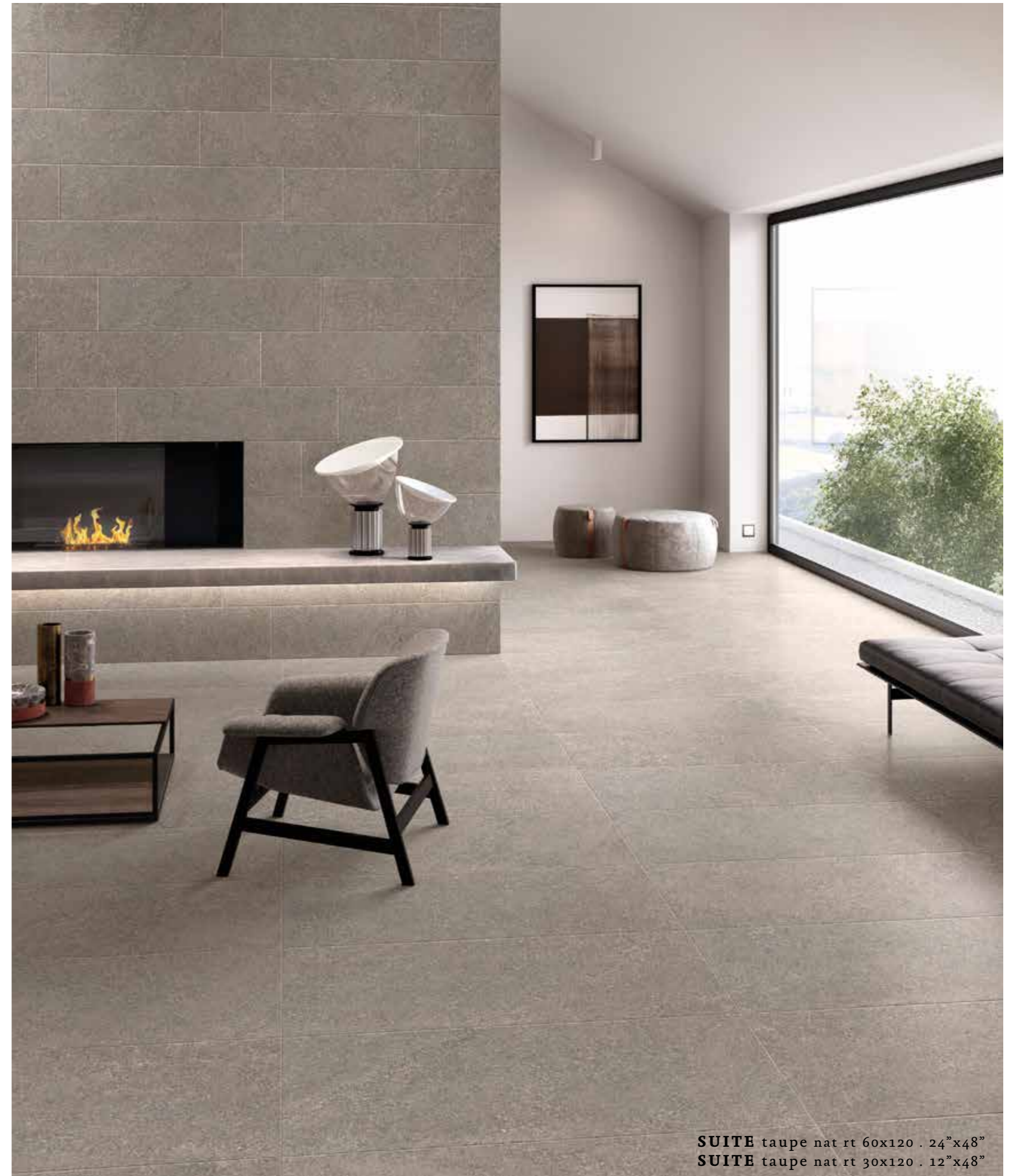


Logos Walnut



LOGOS brown nat rt 20x120 . 8" x 48"

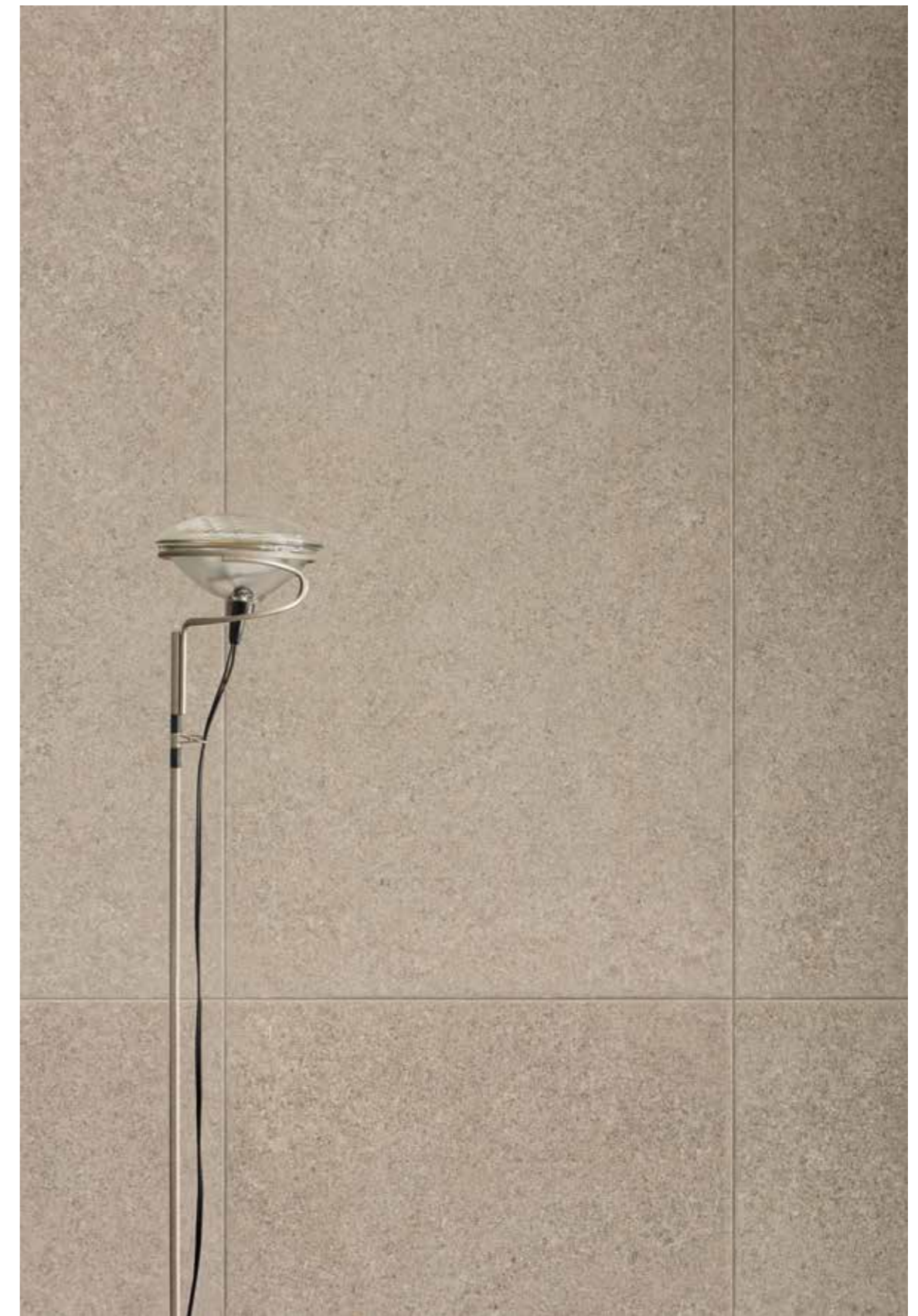
> SUITE



SUITE taupe nat rt 60x120 . 24"x48"
SUITE taupe nat rt 30x120 . 12"x48"



SUITE beige nat rt 60x120 . 24"x48"
SUITE beige nat rt 9,7x60 . 4"x24"



SUITE beige nat rt 60x120 . 24"x48"



SUITE grey nat rt 60x120 . 24"x48"



SUITE grey nat rt 120x120 . 48"x48"
SUITE grey nat rt 60x120 . 24"x48"

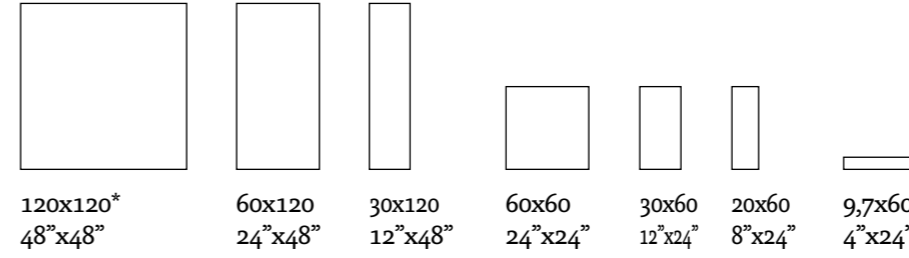
SUITE

NATURALE RETTIFICATO
Natural Rectified . Naturel Rectifié
Naturbelassen Rektifiziert . Natural Rectificado

STRUTTURATO RETTIFICATO
Textured Rectified . Structuré Rectifié
Strukturiert Rektifiziert . Estructurado Rectificado

GRES PORCELLANATO
Porcelain stoneware . Grès cérame
Feinsteinzeug . Gres porcelánico

FORMATI / Sizes . Formats . Formate . Formatos



*Misura Nominale - Nominal Size: 1195x1195 mm
Gamma dettagliata a pagina 56 - Detailed range on page 56

COLORI / colours . Couleurs . Farben . Colores



Suite Ivory



Suite Anthracite



Suite Taupe



Suite Beige



Suite Grey



SUITE ivory nat rt 60x120 .24"x48"
SUITE ivory nat rt 120x120 . 48"x48"
bancone cucina
SUITE taupe nat rt 120x120 . 48"x48"

> **K2 - 20 mm**
Surface for your living outdoor

14

collezioni

Collections . Collections . Kollektionen . Colecciones

38

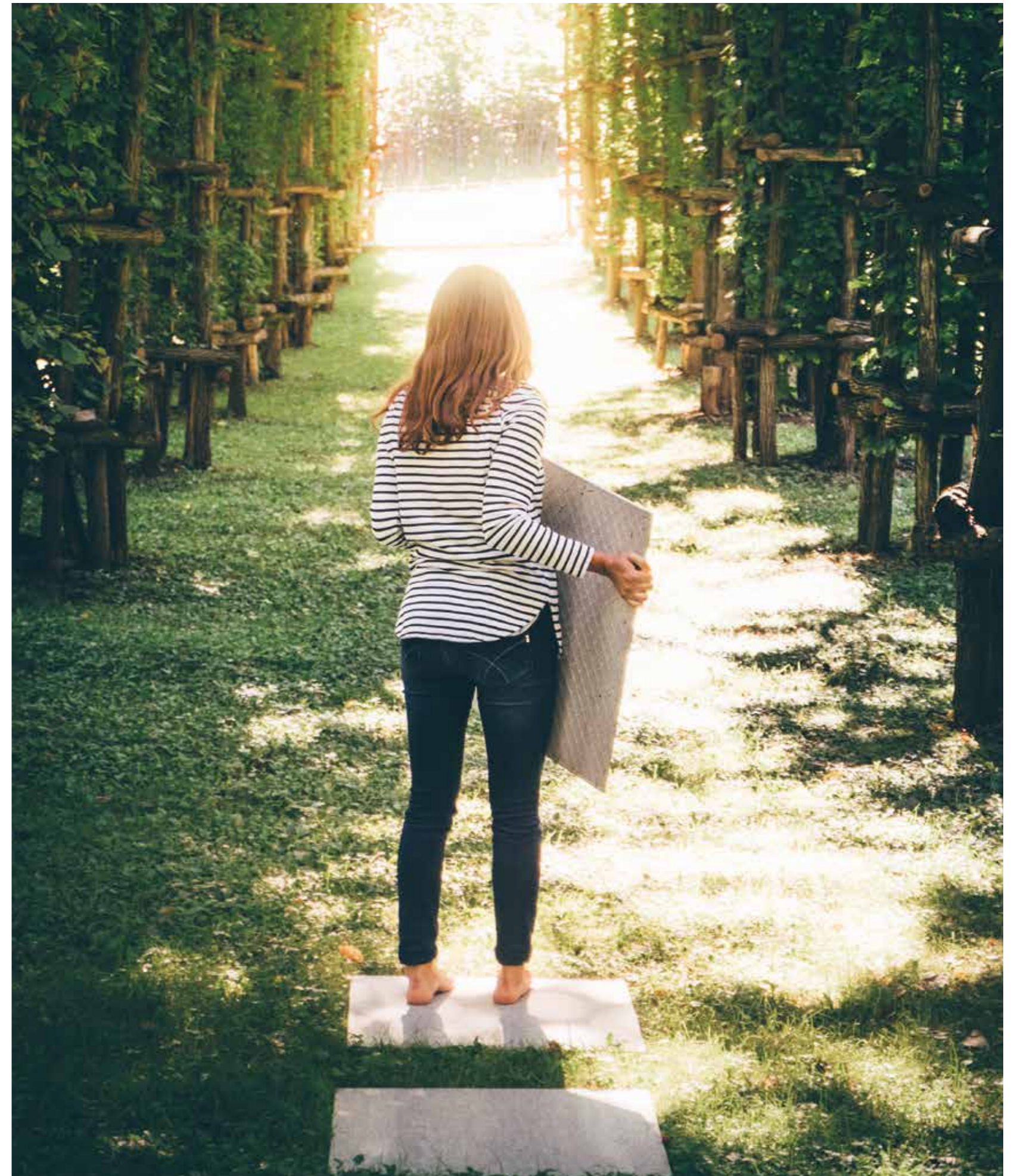
colori

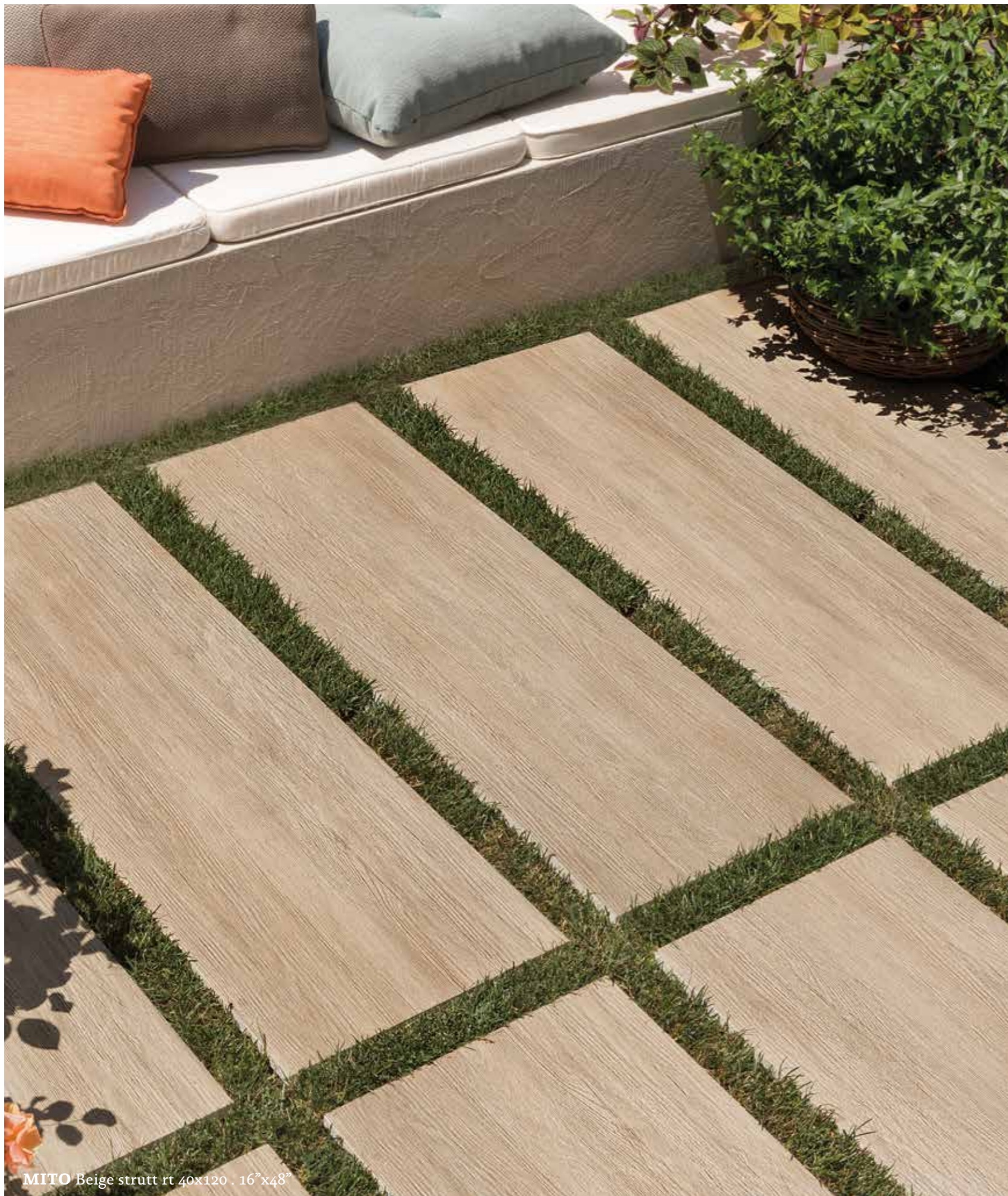
Colours . Coloris . Farben . Colores

9

formati

Sizes . Formats . Formate . Formatos





MITO Beige strutt rt 40x120 . 16" x 48"

GRES PORCELLANATO
Porcelain stoneware . Grès cérame
Feinsteinzeug . Gres porcelánico

FORMATI / Sizes . Formats . Formate . Formatos



40x120
16" x 48"
sp. 20mm

Gamma dettagliata a pagina 55 - Detailed range on page 55

COLORI / colours . Couleurs . Farben . Colores



Mito Beige



Mito Brown



K2 - MITO

STRUTTURATO RETTIFICATO
Textured Rectified . Structuré Rectifié
Strukturiert Rektifiziert . Estructurado Rectificado

Per ulteriori informazioni sui
pavimenti da interno coordinati
consultate il sito www.keope.com

For further information on
coordinated indoor flooring visit
the website www.keope.com

Pour toute information
complémentaire relative aux
carrelages d'intérieur,
consultez le site www.keope.com

Für weitere Informationen zu den
koordinierten Bodenbelägen für
Innenbereiche besuchen Sie bitte
unsere Internetseite www.keope.com

Para mayores informaciones sobre los
pavimentos de interiores coordinados
sírvese consultar el sitio www.keope.com



CYPRO beige strutt rt 60x60 . 24"x24"

K2 - CYPRO

STRUTTURATO RETTIFICATO
Textured Rectified . Structuré Rectifié
Strukturiert Rektifiziert . Estructurado Rectificado

Per ulteriori informazioni sui pavimenti da interno coordinati consultate il sito www.keope.com

For further information on coordinated indoor flooring visit the website www.keope.com

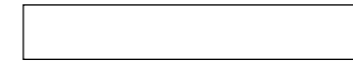


Pour toute information complémentaire relative aux carrelages d'intérieur, consultez le site www.keope.com

Für weitere Informationen zu den koordinierten Bodenbelägen für Innenbereiche besuchen Sie bitte unsere Internetseite www.keope.com

Para mayores informaciones sobre los pavimentos de interiores coordinados sírvase consultar el sitio www.keope.com

GRES PORCELLANATO
Porcelain stoneware . Grès cérame
Feinsteinzeug . Gres porcelánico

FORMATI / Sizes . Formats . Formate . Formatos

		
40x120 16"x48" <i>sp. 20mm</i>	60x60 24"x24" <i>sp. 20mm</i>	30x60 12"x24" <i>sp. 20mm</i>

Gamma dettagliata a pagina 55 - Detailed range on page 55

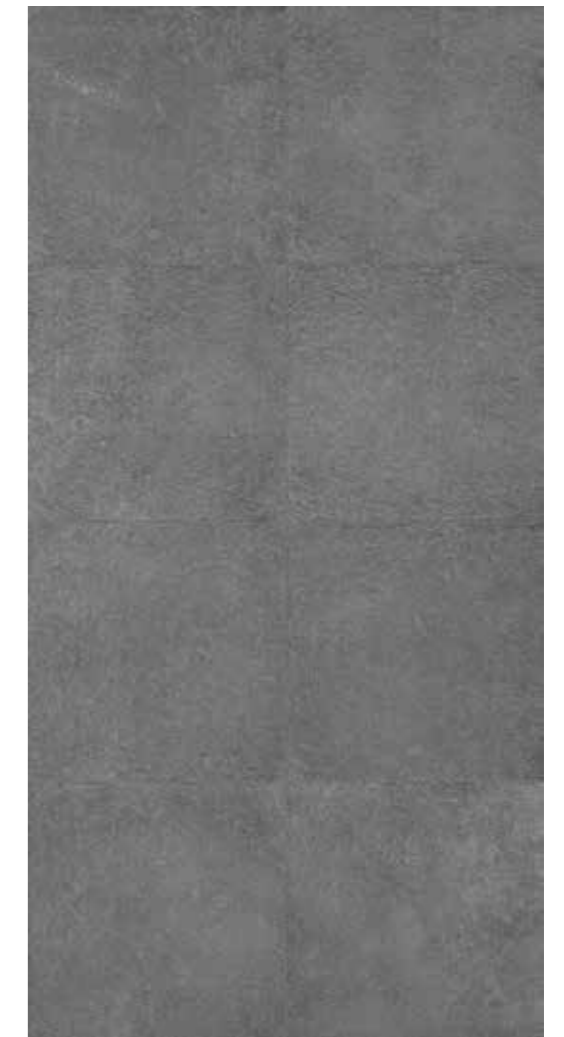
COLORI / colours . Couleurs . Farben . Colores



Cypro Beige



Cypro Grey



Cypro Anthracite



FORMATI 2/2

sizes	120x240**	30x240**	120x120**	60x120**	40x120	30x120	20x120	60x60	30x60	20x60	9,7x60	7,2x60	6,2x60	30x120	33x60	33x33
formats	48"x96"	12"x96"	48"x48"	24"x48"	16"x48"	24"x48"	8"x48"	24"x24"	12"x24"	8"x24"	4"x24"	2,8"x24" battiscopa RT	2,4"x24" battiscopa RT	12"x48" scalino con profilo incollato RT	13"x24" scalino prof. incollato RT	13"x13" angolare prof. incollato RT

PULSE																	
Pulse Pearl			■	■ △		■		■ △				■				■	■
Pulse Beige			■	■ △		■		■ △				■				■	■
Pulse Silver	■		■	■ △		■		■ △				■				■	■
Pulse Grey	■		■	■ △		■		■ △				■				■	■
LOGOS																	
Logos Ivory								■						■	■		
Logos Beige		■						■						■	■		
Logos Taupe		■			☆			■						■	■		
Logos Brown					☆			■						■	■		
Logos Walnut		■						■						■	■		
SUITE																	
Suite Ivory			■	■ △ ●		■		■ △ ●	■ △ ●	■	■	■				■	■
Suite Taupe			■	■ △ ●		■		■ △ ●	■ △ ●	■	■	■				■	■
Suite Grey			■	■ △ ●		■		■ △ ●	■ △ ●	■	■	■				■	■
Suite Beige			■	■ △ ●		■		■ △ ●	■ △ ●	■	■	■				■	■
Suite Anthracite			■	■ △ ●		■		■ △ ●	■ △ ●	■	■	■				■	■

**Misura Nominale - Nominal Size: 1195x1195 mm - 1195x2390 mm - 300x2390 mm

■ naturale rettificato - natural rectified - naturel rectifié - naturbelassen rektifiziert - natural rectificado

△ naturale rettificato R10 - natural rectified R10 - naturel rectifié R10
naturbelassen rektifiziert R10 - natural rectificado R10

● strutturato rettificato R11 - textured rectified R11 - structuré rectifié
strukturiert rektifiziert feinsteinzeug R11 - estructurado rectificado R11

☆ strutturato rettificato, spessore 2cm (K2) - textured rectified 2cm thickness (K2)
structuré rectifié 2cm d'épaisseur (K2) - strukturiert rektifiziert Feinsteinzeug mit
2cm (K2) - estructurado rectificado espesor 2cm (K2)



GREENTHINKING è il progetto Keope nato per rispettare gli obiettivi di sviluppo sostenibile. Keope è una delle aziende oggi più attente alle qualità ecologiche dell'industria ceramica.

Al passo con la più avanzata evoluzione tecnologica, Keope si è impegnata a seguire un severo programma di tutela della eco-sostenibilità iniziato anni fa con l'adesione al Protocollo di Kyoto per ridurre le emissioni di Co2, per arrivare oggi alle certificazioni che attestano la salubrità dei prodotti. Già vincitrice in passato di premi per il "Green management", Keope è divenuta socia dell'US Green Building Council, per la progettazione di edifici "verdi". Il marchio "Greenthinking" è il simbolo di questo impegno di Keope nei confronti della natura.

GREENTHINKING is the Keope project designed to meet the objectives of sustainable development. Keope is actually one of the companies with the higher attention level to the ecological characteristics in the tile industry.

In line with the most advanced technological evolution, Keope has committed itself to a strict programme of eco-sustainability, which began years ago supporting the Kyoto Protocol, to reduce Co2 emissions, and has continued with the attainment of certifications which attest the health of the products. Winner of awards in the past for the "Green Management", Keope became a member of the US Green Building Council for ecofriendly buildings. The "Greenthinking" mark is the symbol of Keope commitment to protection of nature.

www.greenthinking.it





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Villaggio La Macina
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info@keope.com
www.keope.com