

MU

MATERIA SURFACE
LO STUDIO *Design*

X

MU

MATERIA_SURFACE
LO STUDIO *Design*



MU

LO STUDIO *Design*

CONCETTO TRADIZIONALE GIAPPONESE DI ASSENZA E DI VUOTO LEGATO A UNO SPAZIO LIBERO DA DECORI E SOVRASTRUTTURE CHE CREA UN PIACEVOLE SENTIMENTO DI LIBERTÀ E DI CALMA INTERIORE.

**MU traduce il fascino di
una superficie materica,
irregolare, cerosa in un
prodotto contemporaneo, puro
e rigoroso.**

**Un “nuovo minimalismo”
che interpreta atmosfere
rurali e industriali in chiave
contemporanea e che si
esprime in uno stile senza
tempo e in
un ideale di bellezza
estremamente semplice,
naturale, raffinata e diretta.
MU rivela l'essenza naturale
della materia in un equilibrio
di superficie e colori declinati
in tonalità light, medium,
medium warm, dark.**

**Un listello smaltato lucido
- GLAZE - coordinato
cromaticamente al progetto
MU ripropone l'estetica
delle tradizionali pareti in
maiolica presenti negli spazi
metropolitani e industriali.**

TRADITIONAL JAPANESE CONCEPT OF ABSENCE AND EMPTINESS LINKED TO A SPACE FREE OF DECORATION AND CLUTTER THAT CREATES A PLEASURABLE FEELING OF FREEDOM AND INTERIOR CALM.

MU translates the attractiveness of a material, irregular, waxy surface in a contemporary, pure and rigorous product.

A “new minimalism” that interprets rural and industrial atmospheres in a contemporary key.

It articulates a timeless style and an ideal of extremely simple, natural, refined and direct beauty.

MU reveals the natural essence of the material in an equilibrium of surfaces and color inflected through light, medium, medium warm and dark tonalities.

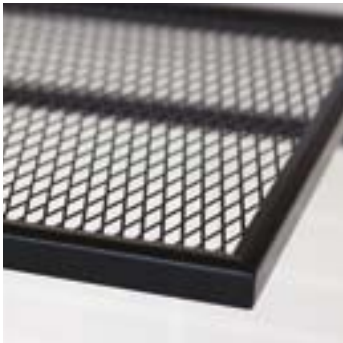
A glossy enameled fillet - GLAZE - is color coordinated to the MU project and re-interprets the aesthetic of traditional majolica walls found in urban and industrial spaces.

UN “NUOVO MINIMALISMO” CHE INTERPRETA ATMOSFERE RURALI E INDUSTRIALI IN CHIAVE CONTEMPORANEA E CHE SI ESPRIME IN UNO STILE SENZA TEMPO E IN UN IDEALE DI BELLEZZA ESTREMAMENTE SEMPLICE, NATURALE, RAFFINATA E DIRETTA.

A “NEW MINIMALISM” THAT
INTERPRETS RURAL AND
INDUSTRIAL ATMOSPHERES IN A
CONTEMPORARY KEY.

IT ARTICULATES A TIMELESS
STYLE AND AN IDEAL OF
EXTREMELY SIMPLE, NATURAL,
REFINED AND DIRECT BEAUTY.





LO STUDIO design

LO STUDIO è un luogo.

Un luogo di persone con storie, esperienze e professionalità differenti.

LO STUDIO sviluppa progetti in diversi ambiti integrando direzione artistica e creativa, grafica, architettura, progettazione d'interni, styling e industrial design. LO STUDIO interpreta il progetto in senso umanistico, come azione coordinata di persone e discipline, nella convinzione che la creatività sia un atto plurale e condiviso.

LO STUDIO è un progetto di Paola Ascari e Alberto Zattin.

LO STUDIO is a place.

A place of people with different backgrounds, experience and professionalisms.

LO STUDIO develops projects in diverse areas by bringing together creative and art direction, graphics, architecture, interior design, styling and industrial design. LO STUDIO interprets projects in a humanistic way as the co-ordinated action of people and disciplines in the conviction that creativity is a shared and pluralist act. LO STUDIO is a project by Paola Ascari and Alberto Zattin.



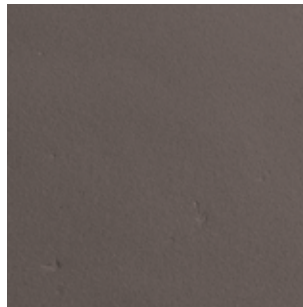


LIVING + KITCHEN

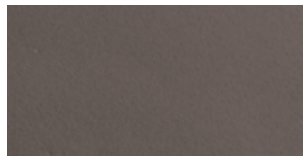
MU

MATERIA_SURFACE

LO STUDIO *Design*



MU070 MU Dark Square_80x80 32"x32"



MU700 MU Dark Half_40x80 16"x32"

GLAZE

LO STUDIO *Design*



GL70 Glaze Smoke_19,7x6,4 7^{3/4}"x2^{2/3}"







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di una superficie
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MU translates the
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GLAZE

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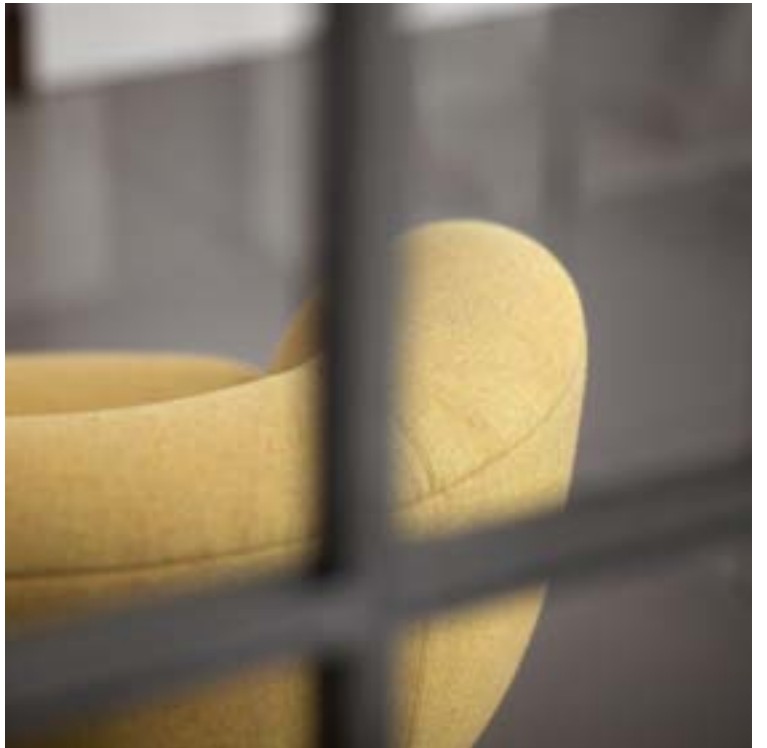
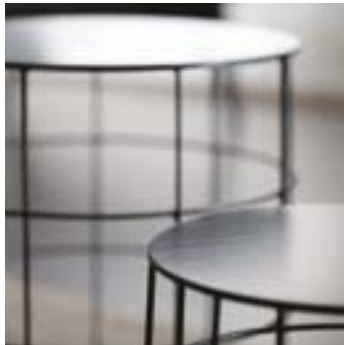
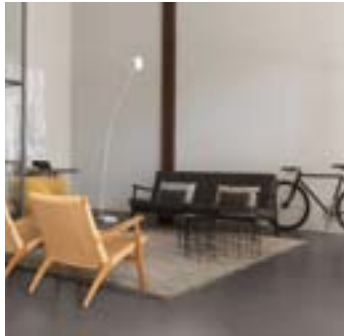
LO STUDIO *Design*



GL70 Glaze Smoke_19,7x6,4 7^{3/4}"x2^{2/3}"







Concetto tradizionale giapponese di assenza e di vuoto legato a uno spazio libero da decori e sovrastrutture che crea un piacevole sentimento di libertà e di calma interiore.

Traditional japanese concept of absence and emptiness linked to a space free of decoration and clutter that creates a pleasurable feeling of freedom and interior calm.



BATHROOM

MU

MATERIA_SURFACE
LO STUDIO *Design*



MU020 MU Medium Square_80x80 32"x32"



MUH20 MU Medium Home_40x80 16"x32"

GLAZE

LO STUDIO *Design*



GL20 Glaze Sand_19,7x6,4 7^{3/4}"x2^{2/3}"

BORDERLINE X

LO STUDIO *Design*



X12AN2 Borderline X 12,5 Anodise Warm





GLAZE

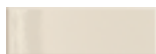
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GLAZE

LO STUDIO *Design*



GL20 Glaze Sand_19,7x6,4 7^{3/4}"x2^{2/3}"





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e colori declinati in tonalità light,
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LO STUDIO *Design*



GL20 Glaze Sand_19,7x6,4 7³/₄"x2²/₃"



Il profilo borderline X è un elemento di chiusura verticale che evidenzia e risolve lo spigolo; con un gesto puro sottolinea e accentua la continuità delle pareti.

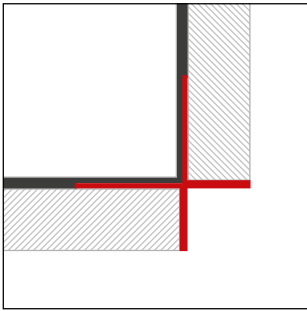
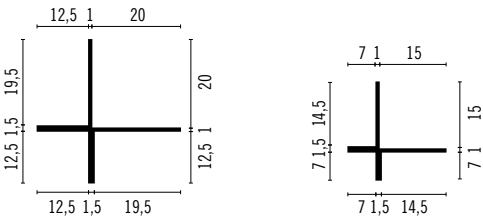
A borderline X is a vertical closing element highlights and resolves the edge. It stresses and accentuates wall continuity in one pure sweep.

BORDERLINE X

LO STUDIO *Design*



X12AN2 Borderline X 12,5 Anodise Warm



 SPIGOLO_CORNER
 COLLA / GLUE

FORME_SHAPES

Tagli e incisioni sulla materia
Cuts and incisions on the material

MU MOSAIC

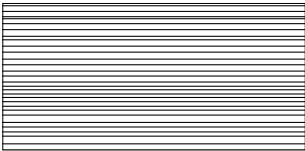
Brixdesign
39,7x40 15^{5/8}"x16"



- MUM010** MU Light Mosaic
- MUM020** MU Medium Mosaic
- MUM040** MU Medium Warm Mosaic
- MUM070** MU Dark Mosaic

MU HOME

L+R Palomba Design
40x80 16"x32"



- MUH10** MU Light Home
- MUH20** MU Medium Home
- MUH40** MU Medium Warm Home
- MUH70** MU Dark Home

MU FRAME

Brixdesign
15,8x39,8 6^{2/9}"x15^{2/3}"



- MUF10** MU Light Frame
- MUF20** MU Medium Frame
- MUF40** MU Medium Warm Frame
- MUF70** MU Dark Frame





HOME

MU HOME

FORMA_SHAPE
L+R Palomba Design



MUH20 MU Medium Home_40x80 16"x32"

**HOME**

Elemento rettangolare inciso da solchi paralleli di grandezze differenti.

Lo stucco, entrando sia nelle incisioni interne al modulo che nello spazio/fuga tra un piastrella e l'altra, fa perdere la lettura dei singoli elementi e dà origine ad una superficie continua costituita da una sequenza di sottili listelli di materia alternati ad altrettante strisce di stucco.

HOME

Rectangular element incised by parallel ridges of varying sizes.

The grout, in both the grooves that striate each individual piece and in the spaces between the tiles, renders single elements indistinguishable; a continuous surface emerges from a sequence of thin ceramic laths that alternate with stripes of grout.



MOSAIC

MU MOSAIC

FORMA_SHAPE

Brixdesign



MUM010 MU Light Mosaic_39,7x40 15^{5/8}"x16"

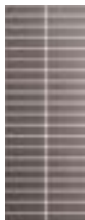




FRAME

MU FRAME

FORMA_SHAPE
Brixdesign



MUF70 MU Dark Frame_15,8x39,8 6^{2/3}"x15^{2/3}"



MU

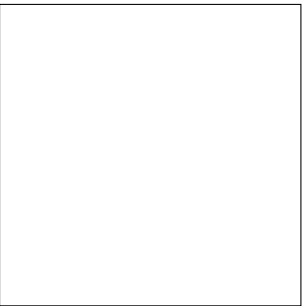
MATERIA_SURFACE
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technical info

MU

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GRES FINE PORCELLANATO RETTIFICATO_NATURALE
FINE PORCELAIN STONEWARE RECTIFIED_NATURAL



SQUARE 80x80 32"x32"



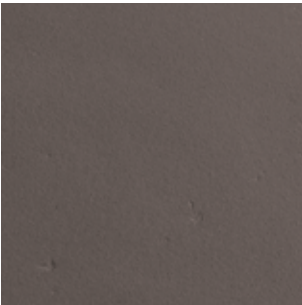
MU010 MU Light Square



MU020 MU Medium Square



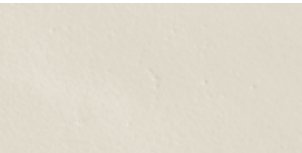
MU040 MU Medium Warm Square



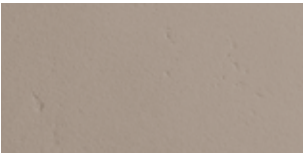
MU070 MU Dark Square



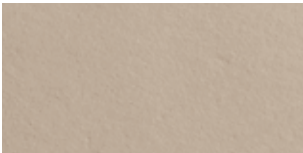
HALF 40x80 16"x32"



MU100 MU Light Half



MU200 MU Medium Half



MU400 MU Medium Warm Half



MU700 MU Dark Half

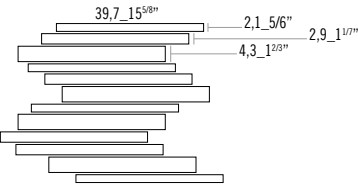
MU

FORME_SHAPES

GRES FINE PORCELLANATO RETTIFICATO_NATURALE
FINE PORCELAIN STONEWARE RECTIFIED_NATURAL

MU MOSAIC

Brixdesign



MOSAIC 39,7x40 15^{5/8}”x16”



MUM010 MU Light Mosaic



MUM020 MU Medium Mosaic



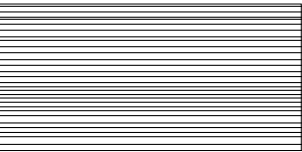
MUM040 MU Medium Warm Mosaic



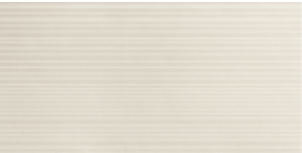
MUM070 MU Dark Mosaic

MU HOME

L+R Palomba Design



HOME 40x80 16”x32”



MUH10 MU Light Home



MUH20 MU Medium Home



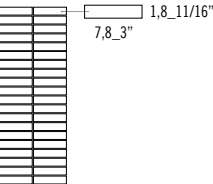
MUH40 MU Medium Warm Home



MUH70 MU Dark Home

MU FRAME

Brixdesign



FRAME 15,8x39,8 6^{2/3}”x15^{2/3}”



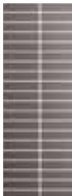
MUF10 MU Light Frame



MUF20 MU Medium Frame



MUF40 MU Medium Warm Frame



MUF70 MU Dark Frame

GLAZE

LO STUDIO *Design*



GLAZE 19,7x6,4 7³/₄"x2²/₃"



GL10 Glaze White



GL20 Glaze Sand



GL40 Glaze Greige



GL70 Glaze Smoke

GLAZE

**Un listello smaltato lucido
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delle tradizionali pareti in
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metropolitani e industriali.**

A glossy enameled fillet is color
coordinated to the MU project
and re-interprets the aesthetic of
traditional majolica walls found
in urban and industrial spaces.

Materiale adatto per uso esterno, interno, saune e piscine.
Material suitable for outdoor and indoor use, saunas and swimming pool.

Si consiglia fuga di 2 mm.
Tile spacing recommended 2 mm.

CARATTERISTICHE TECNICHE TECH INFO	CONSUMO DI STUCCO KG/MQ GROUT REQUIRED KG/ S²M
G GRES FINE PORCELLANATO RETTIFICATO_NATURALE FINE PORCELAIN STONEWARE RECTIFIED_NATURAL	SQUARE 80x8032"x32"0,09 KG HALF 40x8016"x32"0,11 KG
≠ SPESSORE THICKNESS 10 mm_3/8"	MOSAIC 39,7x4015^{5/8}"x16"1,84 KG HOME 40x8016"x32"2,20 KG FRAME 15,8x39,86^{2/9}"x15^{2/3}"2,40 KG
☔ ASSORBIMENTO DELL'ACQUA WATER ABSORPTION ≤ 0,5% < 0,0%	
💎 DUREZZA (MOSH) HARDNESS (MOSH) ≥ 6 6	
❄️ RESISTENZA AL GELO FROST RESISTANCE Resiste / Resists	
🧪 RESISTENZA ALL'ATTACCO CHIMICO RESISTANCE TO ACIDS AND ALKALIS Non attaccati / Unaffected	
🧼 RESISTENZA ALLE MACCHIE STAIN RESISTANCE Pulito / Cleaned	
👉 COEFFICIENTE DI ATTRITO MEDIO AVERAGE COEFFICIENT OF FRICTION R9	
■ valore standard / required standard	
■ valore Brix / Brix value	

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Photo: Oscar Morandi / Pietro Savorelli*

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Riva 1920
Alpes*

brix®

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